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## RINEHART TARGETS® UNVEILS NEW X-BOW BAG TARGET SPECIFICALLY DESIGNED FOR TODAY'S ULTRA-FAST CROSSBOWS

## New Bag-Style Target Helps Sighting in Crossbows Fast and Simple

Janesville, WI — Rinehart Targets<sup>®</sup>, manufacturers of the most durable and life-like archery targets in the industry, releases a new bag-style target specially designed for today's ultra-fast crossbows, handling speeds up to **450fps**.

"Today's crossbows are extremely fast and they need a target that can handle those speeds season after season," said James McGovern, President of Rinehart Targets. "The all-new X-Bow Bag not only can do just that, but also make sighting in your crossbow incredibly fast and simple. We are confident that this new target will make you a better shot with your crossbow."

The X-Bow Bag target has one side printed with a **Minute of Angle (MOA)** grid target face. This allows you to sight in your crossbow fast and simple, and it allows you to check your sights all through the season – a crucial step for ethical hunting. The reverse side has 12 target dots allowing for long target life and lots of options when you're shooting. This is a great target when there are multiple shooters taking aim.

The science behind Rinehart's bag targets is a big reason why they standout amongst competitors. The new Rinehart X-Bow Bag features Rinehart's exclusive Dual Layered Power Band Technology. It all starts with a polyester outer shell that is UV resistant. This helps with target life, as polypropylene, typically used by other brands, breaks down in sunlight. Rinehart uses polypropylene wrap as a second layer for long-term durability, shot after shot. The inner target has a plastic cover to keep water out of the cut-foam blend. The inner core is made from durable arrow-stopping burlap, capable of handling arrow speeds up to 450 feet per second!

The new Rinehart X-Bow Bag measures 18-inches tall, by 18-inches wide and 12-inches thick. It has an easy-carry handle and grommets for hanging the bag. The target is portable enough to take to hunting camp, and durable enough to withstand season after season of high-speed shots. MSRP is \$49.99.

## About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: <a href="mailto:rinehart3d.com">rinehart3d.com</a>.

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